



Australian Government
IP Australia



NZIPA Annual Conference

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IP Australia





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- IP Australia is an agency within the Industry, Innovation and Science Portfolio
- 1150 staff with around half in examination roles
- \$190 million AUD budget, funded from client fees
- Contributor to the Australian Government's National Innovation and Science Agenda (NISA)
- Offices in Canberra (HQ) and Melbourne



Digital transformation



- IP Australia is engaging with data, automation and artificial intelligence
- Over 96% of our customer transactions are completed online
- Continue to progress our Rights In One (or RIO) project



Digital transformation



- Alex- the 24/7 virtual assistant
- Smart Correspondence
- TM Smart Search, eDossier and Notification Service
- eServices enhancements
 - Multi-design applications
 - Portfolio view



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Supporting innovation

WE'RE INVESTING
IN THE IDEAS BOOM



- Supporting National Innovation and Science Agenda (NISA):
 - Open Data
 - IP NOVA
 - Source IP
 - IP Toolkit for Collaboration



IP trends

- IP continues to be a dynamic growth area both in Australia and globally
 - 8% growth in Australian patent filings in the last decade; 14% for trade marks
- Australian residents filing patents overseas up by 20% in the last decade
 - The major destinations for these applications were the USA 41%, EPO 9% and China 7%



Striking the right balance

- Productivity Commission inquiry into Australia's IP system
- Draft report noted that the balance of the Australian IP system as a whole has shifted too far in favour of rights holders
- Final report has been provided to Government and must be tabled in parliament no later than 14 Feb 17.



Legislative activity



- *IP Laws Amendment Bill 2017 and Regulations* – reforms to streamline processes
- *IP Legislation Amendment (SEM and Other Measures) Regulation 2016* – amendments to implement single AU-NZ attorney regime



International developments

- Vancouver Group (VG)
- Patent Prosecution Highway (PPH)
- Regional Patent Examiner Training (RPET) Program
- IP Counsellor to China





Future horizons

- Alternative Dispute Resolution
- IP Insurance
- IP Financing
- Response to the Productivity Commission Report



Conclusion

- IP rights have steadily grown in importance and are now recognised as key drivers of business, trade and investment
- There's an increased focus on the work of our office and demand for us to contribute more broadly
- Technology and data are driving our organisation into new areas of opportunity
- IP Australia's ability to pursue a broad agenda is underpinned by ongoing effective delivery of robust IP rights

