

**New Zealand Institute of Patent Attorneys**  
**Annual Conference and AGM**  
**Friday 6 August 2021 at Banquet Hall Parliament, Wellington**

<b>9.00am</b>	Registration opens	
<b>9.30 – 9.35</b>	<b>Matt Adams, NZIPA President</b>	Welcome
<b>9.35 – 9.40</b>	<b>Loman Friedlander presentation</b>	
<b>9.40 – 10.40</b>	<b>Lynell Tuffery Huria</b> (Raukura IP Limited) <b>Aroha Mead</b> (member of Māori Trade Marks Advisory Committee)	Wai 262 - Reflections from a researcher and a patent attorney
<b>10.40 – 11.00</b>	Morning Tea	
<b>11.00 – 12.00</b>	<b>Becky White</b> (Xero)	Perspectives from in-house
<b>12.00 – 1.00</b>	<b>Greg Chambers</b> (Phillips Ormonde Australia)	Some Lessons from Hindsight
<b>1.00 – 1.45</b>	Lunch	
<b>1.45 – 3.00</b>	<b>Laura Carter</b> (Sangro Chambers) <b>Ian Finch</b> (James & Wells)	Ethics – Navigating possible issues in practice
<b>3.00 – 4.00</b>	<b>Hon Justice Brendan Brown</b>	IP in NZ: looking back – gazing forward
<b>4.00 – 4.30</b>	Afternoon tea	
<b>4.30 – 5.30</b>	<b>Simon Mackenzie</b> (Victoria University of Wellington)	NFTs: passing fad or techno-legal paradigm shift?

<b>5.30 – 5.40</b>	Conference closing and short break	
<b>5.40pm – 6.15pm</b>	NZIPA Annual General Meeting – members only	
<b>6.15 – 7.00pm</b>	<b>Drinks</b>	
<b>7.00pm</b>	<b>Dinner</b> Finish at about 10.30pm	



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## Programme Notes

### 1. Wai 262 - Reflections from a researcher and a patent attorney

#### Lynell Tuffery Huria, Raukura IP Limited



Ko Taranaki te maunga, ko Tangahoe ko Waingongoro ngā awa, ko Aotea te waka, ko Ngāti Ruanui, ko Ngāruahine ngā iwi.

Lynell specialises in all aspects of trade mark protection, management and enforcement. She has acted for a diverse range of clients around the globe, including sole traders, start-ups, whānau, hapū, and iwi organisations in New Zealand, and multinational companies across North America, South America and Asia.

Lynell is regarded as one of New Zealand's leading experts on indigenous intellectual property (IP) law in New Zealand and the Pacific. She specialises in advising Māori organisations on IP issues and is passionate about helping Māori navigate the IP system. In her experience, IP is seen as expensive and not in alignment with Te Ao Māori. She is committed to bridging the two world views.

She currently chairs the Indigenous Rights Committee for the International Trademark Association. In 2018, she was a member of the organising team for the first Ngā Taonga Tuku Iho conference.

Lynell has also written advice for Māori on the Plant Variety Rights Act review and is co-author of the paper entitled Māori Interests and Geographical Indicators – Strategic Intellectual Property Management enabling Māori whānau development.

## **Aroha Mead – Māori Trade Marks Advisory Committee**

Ms Aroha Te Pareake Mead is an independent researcher specialising in Mātauranga Māori/Indigenous Knowledge, Biocultural Diversity and Indigenous Cultural & Intellectual Property Rights. She has published extensively on these issues.

Aroha is also a member of the Repatriation Advisory Panel (Te Papa Tongarewa), Kāhui Māori (Deep South Climate Change National Science Challenge) and Kāhui Māori (Genomics Aotearoa).

Her former roles include: Director, Māori Business, Victoria University of Wellington; Global Chair, IUCN Commission on Environmental, Economic and Social Policy (CEESP); and Policy Manager, Cultural Heritage & Indigenous Issues Unit, Te Puni Kōkiri.

## **2. Perspectives from in-house**

### **Becky White - EGM Legal Operations & Intellectual Property at Xero**

Becky is currently General Manager - Intellectual Property at Xero, a global software company.

Becky started her IP career in private practice in New Zealand and Australia. During a secondment to a company she discovered she loved spending quality time with inventors and decision-makers, and forging solid collaborative relationships. She left private practice in 2011 and took up an in-house role in Singapore for a large multinational corporation and honed her skills as an in-house IP expert.

### 3. Some Lessons from Hindsight

#### **Greg Chambers, Consultant at Phillips Ormonde Fitzpatrick**



Greg is the Chairman of the Phillips Ormonde Fitzpatrick Board and has been with the firm since 1985. Greg was a founding partner of Phillips Ormonde Fitzpatrick Lawyers in 1996, and is the firm's senior litigator.

Greg has conducted litigation for the enforcement of patent, trade mark, copyright and registered design rights. He has represented parties in IP matters before the Australian Patent Office, the Supreme Courts of NSW and Victoria and the Federal Court of Australia.

Greg was previously an Examiner for the Professional Standards Board for qualification of persons as patent attorneys in Australia and is immediate past President of FICPI Australia.

## 4. Ethics – Navigating possible issues in practice

### Laura Carter and Ian Finch



#### **Laura Carter, Barrister, Sangro Chambers**

Laura is a barrister (and registered patent attorney) specialising in commercial and intellectual property disputes.

She has extensive experience advising on a wide range of IP issues, and acting on contentious trade mark, patent, copyright, Fair Trading Act and other consumer law disputes.

She has regularly appeared before IPONZ, in the High Court, and in the Court of Appeal.



#### **Ian Finch, Partner, James & Wells**

Ian is a registered patent attorney and lawyer (NZ and AU). He has extensive litigation experience across a range of industries, particularly in construction, manufacturing, electrical engineering, and medical devices.

Ian is a former President of the NZIPA and currently sits on the TTIPAB.

Laura and Ian will be joined by a panel comprised of:

**Elizabeth Hopkins** – Chair of the Trans-Tasman IP Attorneys Board, and Director of Research & Innovation at University of Canterbury

**Julie Ballance** - Special Counsel at Zone Law

**Nicola Johnstone** - Head of Intellectual Property Legal at Auckland UniServices

## 5. IP in NZ: looking back – gazing forward

### Hon Justice Brendan Brown



Justice Brown's career at the Bar included many IP cases of note, a stint as an Assistant Commissioner of Trade Marks and representation of the Crown for more than a decade in the WAI 262 claim.

While as a Court of Appeal Judge he sees less IP litigation than at the Bar, he maintains a keen interest in the field.

## 6. NFTs: passing fad or techno-legal paradigm shift?

### Simon Mackenzie, Victoria University of Wellington



Simon Mackenzie is Professor of Criminology and Head of the School of Social and Cultural Studies at Te Herenga Waka – Victoria University of Wellington.

He works on white-collar crime and organised crime, looking at both from a socio-legal perspective reflecting his early career as a commercial litigator in Scotland.

His current project is a collaboration with colleagues at Maastricht University in the Netherlands and the University of Cape Town in South Africa, funded by the European Research Council under the Horizon 2020 scheme. This involves researching cryptocurrency crimes, including new developments in that space like NFTs.

Simon's latest books are *Trafficking Culture* (2019) and *Transnational Criminology* (2020).