

NEW ZEALAND INTELLECTUAL PROPERTY ATTORTNEYS INC

# ANNUAL CONFERENCE

2023

Friday 8th September 2023 **Hilton Hotel** 

147 Quay Street, Auckland CBD, Auckland 1010



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## President's Welcome

I am pleased to welcome you to Tāmaki Makaurau / Auckland and our 111th AGM.

If it is your first time attending, then thank you for stepping into our world! If you are a returning guest, then thank you for coming back! Whether you are attending for the first or the fifteenth time, we treasure your trust in what we have to offer. We promise to make it worth your while.

Our schedule includes exciting keynote speakers and presentations from a number of overseas guests. Their willingness to share their knowledge and experience makes this event possible. We could not have put this conference together without their participation, and we are incredibly grateful for their support.



As well as valuable CPE hours, we appreciate that today offers a great occasion to catch up with colleagues from across the profession. We are running a tight schedule so your prompt return to the room after the refreshment breaks would be appreciated.

This conference is my last opportunity to speak to you as the President. I have greatly enjoyed my time on Council and will miss the camaraderie of Council. I wish the incoming Council well!

Thank you for joining us today! Enjoy!

Elena Szentiványi

## **Our MC**

## Petra Bagust

Petra has been a voice of influence in Aotearoa since the nineties, and while her hairstyle has changed, her positivity and charismatic communication certainly hasn't.

Petra brings a wealth of real life experience to the table having navigated the turbulent world of media, balancing the challenges of family life and career, through to partnering with powerful organsations of change both locally and globally.

Always engaging, sometimes irreverant, Petra speaks her mind with purpose, clarity and soul.



kaikōrero, broadcaster, host. **petra.nz** 



## Schedule

8:30am Registration opens

AQUAMARINE ROOM

9:20 - Elena Szentiványi, NZIPA President &

9:45am Petra Bagust, MC

President's Welcome, Health and Safety Notices

AQUAMARINE ROOM

9:45- Rob Katz, US Patent Attorney, Banner Witcoff

10:45am

Utility Patent Application Strategies for Maximising Protection

under US Law

AQUAMARINE ROOM

10:45-11:15am Morning Tea

11:15am- Jeff Bergmann, Director, Solubility AU

12:15pm Practical Issues in IP Licences

AQUAMARINE ROOM

12:15 - Rob Crispe and Amelia Irvine, IP Australia

1:15pm The Intersection Between Traditional Knowledge and IP in Australia

AQUAMARINE ROOM

1:15-2:00pm Lunch

2:00 - 3:30pm	Laura Carter (Sangro Chambers), Victoria Argyle (AJ Park) & Andrew Christie (TTIPAB Chair)
	Ethics: Real and potential conflicts in modern practice AQUAMARINE ROOM
3:30 - 4:00pm	Afternoon Tea
4:00 - 4:30pm	Rob Katz, US Patent Attorney, Banner Witcoff Recent US Design Patent Developments and Application Tips AQUAMARINE ROOM
4:30 - 5:30pm	Jane Glover, Sangro Chambers  Domain Names and Social Media Takedowns  AQUAMARINE ROOM
5:30 - 5:40pm	Petra Bagust, MC Conference closing and short break AQUAMARINE ROOM
5:40 - 6:00pm	NZIPA Annual General Meeting  Members only  AQUAMARINE ROOM
6:00 - 7:15pm 7:30 -	Drinks  ANCHORAGE ROOM: located on ground floor, accessible direct via the stairs or life

10:30pm

Dinner

AQUAMARINE ROOM

## Speaker Profiles

Website: bannerwitcoff.com



### **ROB KATZ**

Rob has benefited firm clients in the areas of utility patents and industrial designs. He has drafted and prosecuted to issuance numerous and significant utility patents in the U.S. and in foreign countries. These clients include Fortune 500 companies as well as many individual inventors and small companies who rely on strong patent protection in their marketplaces.

The patents have been directed primarily to mechanical and electromechanical devices, and to software and computer-related inventions. Many patents drafted and prosecuted by Rob have been successfully enforced with some having served as the cornerstone for the successful sale of companies.

Rob's attendance has been sponsored in part by FICPI.

## JEFF BERGMANN

Jeff has specialised in drafting and negotiating IP commercialisation transactions since 1994. He founded Solubility in May 2007, having previously held positions as Corporate Counsel at CSL Limited, and Senior Associate at Davies Collison Cave and Allens Arthur Robinson.

Over that time, Jeff has acted on all types of IP commercialisation transactions including licence (inand out-licensing), venture agreements capital investment documentation (subscription and shareholder agreements, convertible note deeds and constitutions), manufacturing, supply and distribution agreements, clinical trial and research agreements, business sales and joint venture agreements.

Jeff is currently a director of OPAL Rheumatology Limited and a member of the Life Sciences Council of Springboard Enterprises Australia and he has been a volunteer adviser to the Arts Law Centre since 2001.



Website:solubility.com.au

## rzipa

LinkedIn: Amelia Irvine

LinkedIn: Rob Crispe

### AMELIA IRVINE

Amelia Irvine is a Director in IP Australia's Trade Marks and Designs Group, holding responsibility for specialist examination practice in Indigenous Knowledge.

Born on Yuin country and raised on Pitjantjatjara and Mirrar land, Amelia is passionate about the self-determined protection of traditional knowledge and takes a keen interest in the ethics of IP protection and exploitation, particularly in emerging economies.

Amelia holds a Diploma of Government, Diploma of Modern Languages (Indonesian) and a Graduate Certificate in Business (Public Sector Management) and is a proud alumna of the Jawun secondment program.

### ROB CRISPE

Rob is the General Manager for the Patents Oppositions, Business Improvement & Plant Breeder's Rights (PBR) Group (POBIPG). Rob oversees a combination of IP administration, enabling and reform functions with a focus on supporting the Patents Examination and PBR Groups. Rob is also the Indigenous Champion for IP Australia, and committed to supporting the agency's Indigenous staff network, Reconciliation Action Plan and Indigenous Knowledge agenda.

Rob's background comprises 25 years' experience across the public, private and academic sectors, and 15 years in senior leadership roles. This has included management roles at the Australian Federal Police where Rob led large complex programs and managed corporate and policy functions. Rob also spent time on secondment at the ANU's National Security College where he led strategy and executive development programs.

Rob has an Executive Masters in Public Administration from the ANU, and a Graduate Certificate in Applied Management. He is a graduate of the Australia and New Zealand School of Government, and has completed the Australian Institute of Company Directors program.

Website: ajpark.com

### DR. VICTORIA ARGYLE

Dr. Victoria Argyle is Senior Associate in the Litigation team at AJ Park and a registered patent attorney (New Zealand and Australia).

Immediately prior to joining AJ Park, Victoria practiced as an employed Barrister with Andrew Brown QC and acted as Junior Counsel on patent opposition and revocation matters, and trade mark opposition matters before IPONZ.

Prior to joining Andrew's practice, Victoria worked as a patent attorney with Baldwins Intellectual Property in the ChemBio team.



Website: sangrochambers.co.nz

## LAURA CARTER

Laura is an experienced litigator, with a strong record and reputation in civil (particularly intellectual property and commercial) disputes, and a background in Treaty of Waitangi law.

Laura is a well regarded 'safe pair of hands' on a wide range of litigation matters. She has acted as counsel across a wide range of IP and other disputes, including in the High Court, all IPONZ matters and other contentious matters. She is a highly sought after and experienced junior counsel on substantial IP, commercial, and public law cases, including in the High Court and Court of Appeal.

Website: achristie.com

### ANDREW CHRISTIE

Andrew has served on all of the Australian government's advisory committees on intellectual property – the Copyright Law Review Committee, the Advisory Council on Intellectual Property, and the Plant Breeder's Rights Advisory Committee – and has been an expert advisor to World Intellectual Property Organization on a number of occasions. He currently chairs the Trans-Tasman IP Attorneys Board, the regulator of the Australian and New Zealand patent attorney profession.

A trained arbitrator and mediator, he has accepted appointments to resolve intellectual property disputes from the WIPO Arbitration and Mediation Center, Resolution Institute, the Asian Domain Name Dispute Resolution Center, the ICC International Center for ADR, and the Office of the Franchising Mediation Adviser.

He has authored more than 120 publications, and delivered by invitation more than 180 public addresses in 20 countries, across all areas of intellectual property law.



Website: sangrochambers.co.nz

### JANE GLOVER

Jane is an expert in intellectual property litigation. She appears in the courts at all levels, as well as in specialist tribunals such as IPONZ. She was an Assistant Commissioner with IPONZ from 2013 to 2019, hearing patent and trade mark cases, and she was a member of the Copyright Tribunal from 2012 to 2023. She is one of the Domain Name Commissioner's panel of Experts for resolving domain name disputes, and is also the current Independent Adjudicator for two WHO Health Codes.

Jane regularly presents seminars on intellectual property and other matters and is an author of the copyright section of the leading text Intellectual Property Law published by LexisNexis New Zealand. She is also a member of the IP Committee of the New Zealand Law Society.