

New Zealand Institute of Patent Attorneys

Annual Conference and AGM

Friday 23 November 2018 at The Boatshed, Wellington

Time	Speaker	Topic
8.30am	Registration opens	
9.00 – 9.05	Penny Catley, NZIPA President	Welcome
9.05 – 9.30	Dr Parmjeet Parmar (Opposition spokesperson on Research, Science and Innovation)	Supporting an innovation economy in New Zealand
9.30 – 10.30	Kate McHaffie (AJ Park)	Ethics: Real and potential conflicts in modern practice
10.30 – 11.00	Morning Tea	
11.00 – 12.00	Greg Chambers (Phillips Ormonde)	An update on Australian patents highlighting key differences between Australia and New Zealand
12.00 – 1.00	Jane Glover (IPONZ) Heath Wilson (IP Australia)	Panel discussion featuring Hearings Officers from Australia and New Zealand
1.00 – 2.00	Lunch	
2.00 – 3.00	Mark Summerfield (Patentology blog)	Will the robots rise up and take my job? Machine Learning: What it is, and how it is changing IP practice
3.00 – 4.00	Philip Mendes	Negotiating Technology Transactions – a Counter Intuitive Process
4.00 – 4.30	Afternoon tea	

4.30 – 5.30	Karen Te O Kahurangi Waaka Chair of the Maori Trade Marks Advisory Committee (MTMAC) and member of the Maori Patents Advisory Committee (MPAC)	The role of the MTMAC and MPAC in determining whether trade marks and patents are offensive to Māori.
5.30 – 5.40	Conference closing and short break	
5.40pm – 6.15pm	NZIPA Annual General Meeting – members only	
6.15 – 7.00pm	Drinks	
7.00pm	Dinner Finish about 10.30pm	



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Programme Notes

1. Supporting an innovation economy in NZ – Dr Parmjeet Parmar



Dr Parmjeet Parmar is the National List MP based in Mt Roskill and Opposition's Spokesperson for Research, Science and Innovation and Associate Spokesperson for Economic Development. She is also the Chair of the Education and Workforce Select Committee.

Dr Parmar holds a PhD in Biological Sciences from the University of Auckland, as well as Bachelor and Masters degrees from the University of Pune in India.

Dr Parmar entered Parliament as a National List MP in 2014. As a former scientist she understands the importance of opportunities for scientists to support innovation and as a businesswoman, she knows first-hand the challenges of running a small manufacturing business.

Naturally community-minded, Dr Parmar has served as a Families Commissioner, a Community Representative on the Film and Video Labelling Body and as Chair of an association helping victims of domestic violence.

2. Ethics: Real and potential conflicts in modern practice - Kate McHaffie

Kate McHaffie will discuss real and potential conflicts in modern practice, including case studies contributed by NZIPA members.



Kate McHaffie, Principal, AJ Park

Kate is a principal at AJ Park, leading the Wellington office litigation team.

She specialises in intellectual property litigation, and has particular expertise in patent litigation and opposition matters in New Zealand and Australia.

She also advises on regulatory and consumer law, including the legal, advertising code, and industry regulatory requirements for marketing in New Zealand.

3. An update on Australian patents – Greg Chambers



Greg Chambers - Chairman of Phillips Ormonde Fitzpatrick

Greg is the Chairman of the Phillips Ormonde Fitzpatrick Board and has been with the firm since 1985. He was a founding partner of Phillips Ormonde Fitzpatrick Lawyers in 1996, and is the firm's senior litigator.

Greg has conducted litigation for the enforcement of patent, trade mark, copyright and registered design rights. He has represented parties in IP matters before the Australian Patent Office, the Supreme Courts of NSW and Victoria and the Federal Court of Australia.

Greg was previously an Examiner for the Professional Standards Board for qualification of persons as patent attorneys in Australia and is immediate past President of FICPI Australia.

4. Panel discussion featuring Hearings Officers from IP Australia and IPONZ – Heath Wilson and Jane Glover



Heath Wilson, IP Australia

Heath is a supervising hearing officer in the Oppositions and Hearings section of the Trade Marks and Designs Group at IP Australia. Over the past ten years he has decided and written hundreds of complex trade mark opposition matters, applications for removal, examination and other administrative disputes.

Within the office, Heath provides technical input to staff including on policy proposals and the IP Laws Amendment Bill. He also provides internal training for examiners on trade mark use. Externally, Heath regularly represents IP Australia including presentations at INTA roundtable sessions concerning oppositions and hearings practice tips.



Jane Glover, IPONZ

Jane Glover practises as an adjudicator, barrister and mediator, and has worked in the fields of intellectual property litigation and commercial disputes since 1999.

Jane is Deputy Chair of the Copyright Tribunal, and is an Assistant Commissioner of Trade Marks, Patents and Plant Variety Rights with the Intellectual Property Office of New Zealand (IPONZ).

She regularly presents seminars on intellectual property matters and is an author of the copyright section of the leading text "Intellectual Property Law" published by LexisNexis New Zealand.

5. Will the robots rise up and take my job? Machine Learning: What it is, and how it is changing IP practice – Dr Mark Summerfield



Dr Mark Summerfield, Patentology Blog

Dr Mark Summerfield is an IP and technology consultant, a registered Australian Patent and Trade Marks Attorney, and a author of the Patentology blog (patentology.com.au), where he has been writing since 2010 on local and international issues relating to innovation, patents, law and policy.

Holding a Bachelor's Degree in Electrical and Electronic Engineering, and a PhD in optical telecommunications, Mark worked for over a decade in academic and industrial roles in research, development and commercialisation. Eventually, his interest in the interplay between legal, technical and commercial issues involved in the protection and management of IP led him to study and qualify as a patent attorney.

He spent 14 years working as part of the team of patent and trade marks attorneys and IP lawyers at Watermark Intellectual Property, where he advised and assisted individuals, companies and research institutions with management and protection of their intellectual assets. Since leaving Watermark in 2016, Mark has rekindled his practical interest in digital systems, information and communications technologies, and software development, applying machine learning techniques to the analysis of patent data.

In 2018 he was engaged by IP Australia to apply some of these techniques in automating the production of the Intellectual Property Government Open Data (IPGOD) dataset, which comprises detailed information on over 100 years of IP rights administered by IP Australia.

6. Negotiating Technology Transactions – a Counter Intuitive Process – Philip Mendes



Philip Mendes

After practising as a lawyer for 32 years negotiating technology transactions Philip retired, and now focuses on teaching others to improve their negotiation of technology transactions.

Philip is an Adjunct Professor of Law at the Queensland University of Technology and lectures in the WIPO/QUT Master of Intellectual Property Laws program, presenting the subject Intellectual Property Management and Commercialisation.

Philip also regularly conducts workshops and training on intellectual property, commercialisation, and negotiation strategy.

7. The The role of the MTMAC and MPAC in determining whether trade marks and patents are offensive to Māori – Karen Te O Kahurangi Waaka



Karen Te O Kahurangi Waaka

Karen is the Chair of the Trade Marks Māori Advisory Committee (since 2003) which provides advice on trademarks that include references to Māori that may be likely to cause offence.

In March 2015 she was also appointed to the Māori Patents Advisory Committee. Karen's career spans tourism, health and the arts and is inspired by her commitment to progressing Māori development.

She currently works as the General Manager and Producer for Kura Productions Ltd, a Film & Television Production Company specialising in Te Reo Maori shows.