



New Zealand Intellectual
Property Attorneys Inc

2025 Annual Conference

Friday 12 September 2025

Hilton Auckland
147 Quay Street
Auckland 1010

President's Welcome

Welcome to our 2025 Conference and AGM.

We appreciate you taking the time out of your busy schedules to support this event. As well as valuable CPE hours, today offers a great opportunity to catch up with colleagues from across the profession.

We hope that what we have to offer today is interesting, engaging and worth your while.

We are very grateful to all the guest speakers who are sharing their knowledge today. We could not have put this conference together without their participation.

As we are running a tight schedule your prompt return to the room after the refreshment breaks would be appreciated.

We have a special surprise at dinner tonight. Stay tuned for details.

Please enjoy the day!

A handwritten signature in dark ink, appearing to read 'Tom Robertson', with a long, sweeping horizontal line extending to the right.

Tom Robertson
NZIPA President

Schedule

Time	Speaker	Topic
8.30am	Registration opens	
9.20 – 9.45	Karakia President's Welcome – Tom Robertson	
9.45 – 10.45	Dan Plane (East IP)	Patent and trade mark enforcement in China
10.45 – 11.15	Morning Tea - 30 mins	
11.15 – 12.15	Greg Chambers (Phillips Ormonde Fitzpatrick) Ian Finch (James & Wells)	A canter (or perhaps gallop) through trans-Tasman requirements on support, sufficiency, and best method
12.15 – 1.00	Sarah Cannon (IP Australia)	Quality Management at IP Australia
1.00 – 2.00	Lunch – 1 hour	
2.00 – 3.00	Victoria Argyle (AJ Park) Laura Carter (Sangro Chambers)	Ethics: Real and potential conflicts in modern practice
3.00 – 3.30	Afternoon tea - 30 mins	
3.30 – 4.15	Clive Elliott (Shortland Chambers)	Recent copyright cases
4.15- 5.00	Iain Hosie (Nanolayr)	Managing Trade Secrets - A Perspective from a NZ Manufacturer and Exporter
5.00 – 5.10	Conference closing and short break	
5.10 – 5.45	NZIPA Annual General Meeting – NZIPA members only	
5.45 – 7.00	Drinks	
7.00pm	Dinner Finish at about 10.30pm	

Speaker Profiles

1. Patent and Trade Mark Enforcement in China



Dan Plane

East IP

Hong Kong

Dan is experienced in all facets of intellectual property law, in particular, anti-counterfeiting and IP enforcement.

Admitted in Hong Kong, Australia, and Wisconsin (USA), he has practiced extensively in the US (as both a patent litigator and public prosecutor), Europe (as EMEA anti-counterfeiting counsel for Nokia) and in the PRC and Asia Pacific, both as in-house counsel for Louis Vuitton (managing its AP anti-counterfeiting program), as well as in private practice with two of the world's leading international law firms and one of Australia's premier IP practices.

Dan acts on behalf of a wide range of clients, including garment manufacturers, electronics and computer companies, pharmaceuticals companies, and luxury goods manufacturers. Of particular note is his wealth of experience in designing and managing regional intellectual property programs and IP security programs in supply chain and distribution contexts.

Dan is a frequent speaker and writer on intellectual property topics, having published articles on online counterfeiting, the development of landlord liability theory, trade secrets protection and the design and management of Asia-based supply chain programs.

Fluent in Mandarin Chinese, Dan has practiced as a China IP specialist for approximately 20 years. He is recognised as a leading practitioner by industry publications such as IP Stars, WTR 1000, Chambers and Legal 500.

2. A canter (or perhaps gallop) through trans-Tasman requirements on support, sufficiency, and best method



Greg Chambers

Phillips Ormonde Fitzpatrick

Melbourne

Greg was the Chairman of the Phillips Ormonde Fitzpatrick Board and has been with the firm since 1985. Greg initially worked in the industry as a corporate patent and trade marks adviser, and later worked with a general legal practice in Melbourne. He was a founding partner of Phillips Ormonde Fitzpatrick Lawyers in 1996, and is the firm's senior litigator.

Greg has conducted litigation for the enforcement of patent, trade mark, copyright and registered design rights. This work has included litigation reported in the decisions of *Cabot v 3M* 11 IPR 487, *Coca-Cola v All-Fect Miller* 47 IPR 481, *Roland v Lorenzo* 23 IPR 376, *ExxonMobil v Shahin* 55 IPR 630 and *AMR v Alphapharm & Arrow* 2011 FCA 120.

He has been involved in a number of successful ex-parte applications for the seizure of goods infringing intellectual property (IP) rights, and acts for several international companies both for the acquisition and enforcement of IP rights. He has often acted in cases where the Australian dispute has been part of a multi-jurisdictional enforcement program. Greg has represented parties in IP matters before the Australian Patent Office, the Supreme Courts of NSW and Victoria and the Federal Court of Australia.

Greg was previously an Examiner for the Professional Standards Board for qualification of persons as patent attorneys in Australia and is immediate past President of FICPI Australia. Greg was identified in the ALB Intellectual Property Law Guide in 2015 for his work in patent and trade mark litigation, and similarly in the 2015 World Trade Mark Review.

Greg has been recognised as a leading practitioner in the WTR 1000 2020.



Ian Finch

**James & Wells Intellectual
Property**

Ian has extensive experience advising clients in the enforcement of their innovation at all levels and across a range of industries, particularly in construction, manufacturing, electrical engineering, animal health, and medical devices. In 2022 and 2023 Ian was named as one of New Zealand's most Influential Lawyer's by NZ Lawyer in the Changemaker category.

Experience

Ian holds and has held a number of executive positions in commercial and administrative roles. He is a former member of the Trans-Tasman Intellectual Property Attorneys Board and a current member of the Trans-Tasman Intellectual Property Attorneys Board Disciplinary Tribunal.

With an extensive practice in a broad range of IP, Ian has been recognised as a leader by many influential publications and has received accolades for expertise in enforcement and litigation by: Intellectual Asset Management (IAM) Top 1000 Patent Attorneys (Gold ranking) (2017-2025), IAM's Global Leaders (2021-2025), Best Lawyers 2024, World Trade Mark Review 1000, Legal 500 (Tier 1), Managing IP Stars (2018-2025).

3. Quality Management at IP Australia



Sarah Cannon

Director

Trade Marks & Designs Group

IP Australia

Sarah has worked in trade marks for 25 years, first joining IP Australia as an examiner in 2000, and later moving to the UK and working as a UK and European trade mark attorney for 17 years at the firms Cleveland Scott York and Ablett & Stebbing (now Lewis Silkin).

In 2019, Sarah returned to Australia, and IP Australia, and has since worked in examination and international policy. She is currently a director in the trade marks examination section.

4. Ethics: Real and potential conflicts in modern practice.



Victoria Argyle

AJ Park

Victoria is Special Counsel in the litigation team at AJ Park, in Auckland, New Zealand. She specialises in dispute resolution across all areas of IP, utilising her unique blend of scientific expertise and legal acumen.

Victoria began her career in IP as a Patent Attorney at Baldwins (now AJ Park) in the Chembio team, giving her experience in the prosecution of patent applications through to acceptance and grant. Her move to a litigation-based role came about in 2017 when she accepted a role as an employed barrister with Andrew Brown KC. In this role, Victoria acted as Junior Counsel on patent opposition and revocation matters, and trade mark opposition matters in New Zealand.

Since joining AJ Park in 2021, Victoria has continued to develop her career in litigation, assisting clients in various IP disputes across all areas of IP law.

Victoria is a committee member for the New Zealand Intellectual Property Association (NZIPA) and New Zealand Law Society (NZLS) IP.



Laura Carter
Sangro Chambers

Laura is an experienced litigator, with a strong record and reputation in civil disputes, particularly those relating to intellectual property.

Laura is a well regarded 'safe pair of hands' on a wide range of litigation matters. She has acted as counsel across a wide range of IP and other disputes, including in the High Court, all IPONZ matters and other contentious matters. She is a highly sought after and experienced junior counsel on substantial IP, commercial, and public law cases, including in the High Court and Court of Appeal.

5. Recent Copyright Cases



Clive Elliott KC

Clive is a barrister, patent attorney and arbitrator. He is ranked by Chambers and Partners as "one of New Zealand's leading IP silk's" with a "particular flare when it comes to handling especially complex matters". Clive is a fellow of the Arbitrators and Mediators Institute of New Zealand and a panel member of the Institute's IP list.

Clive is a former President of the New Zealand Bar Association. He is a past council member of the Legal Practice Division of the International Bar Association (IBA), a past chair of the Intellectual Property and Entertainment Law Committee of the IBA and a past president of the Intellectual Property Society of Australia and New Zealand (IPSANZ). He was also convenor of the Intellectual Property Committee of the New Zealand Law Society for a decade, and remains on the committee.

He is a co-author of the Lexis Nexis loose-leaf texts: Copyright and Design; and Patents and Trade Marks. He is a frequent writer and commentator on IP and information technology issues and is a member of the Editorial Board of the Intellectual Property Forum. He is named in the International Who's Who of Patent Lawyers, the International Who's Who of Internet & E-Commerce Lawyers and the World Trademark Review's World's Leading Trademark Professionals.

6. Managing Trade Secrets - A Perspective from a NZ Manufacturer and Exporter



Iain Hosie

Technical Director and Founder

Nanolayr

Iain is the co-Founder and a Director of Nanolayr Ltd and has been deeply involved in nanofibre production and the development of many unique products in the past fifteen years. Iain founded Revolution Fibres in 2009 and led the business from 2012 as CEO and Chair, taking it from a small start-up to a recognized leader in nanofibre production.

Iain has recently focused on governance of deep tech companies, a Technology Scout and “evangelist” of NZ materials science, advising and mentoring start-up companies. Iain keeps an extensive network of scientists and colleagues world-wide in biotechnology, advanced materials, filtration and textiles.

Iain is a scientist (BSc, Biochemistry) with a background in environmental health, government policy, product development and sales. Iain is a passionate advocate for NZ science and innovation and its commercialization in many sectors. He is also proudly supporting Venture Taranaki in its ambitions to create an Applied Innovation and Biotechnology Centre to grow Taranaki’s economy and make it a scientific hub of international importance.

Nanolayr, Technical Director and Founder (previously Revolution Fibres, well-established manufacturer of nanofibre textiles)

Sapro-Tech, Chairman (biotech company making sustainable textiles from mycelium and biopolymers)

Previous sector and research roles:

SolarFerm, Advisor (biotech company using light arrays to revolutionize photosynthesis in food production)

Executive Council, Biotech NZ (part of the NZ Tech Alliance representing biotechnology firms and researchers)

NZ Institute for Minerals to Materials Research (NZIMMR), Director (Independent Research Organization)